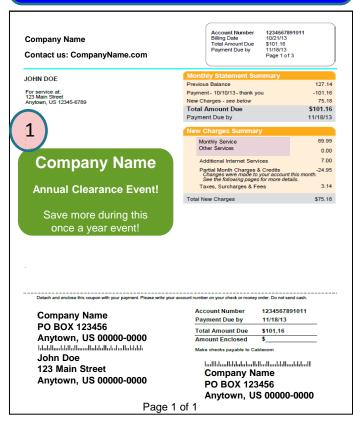


2015 Color Transpromo Promotion Samples



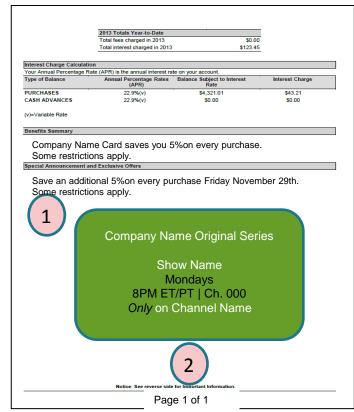
Acceptable Color Statement



 Statement contains a dynamically printed promotional or consumer information message.



Acceptable Color Statement
(with the Marketing or Consumer message on the last page of the bill or statement)



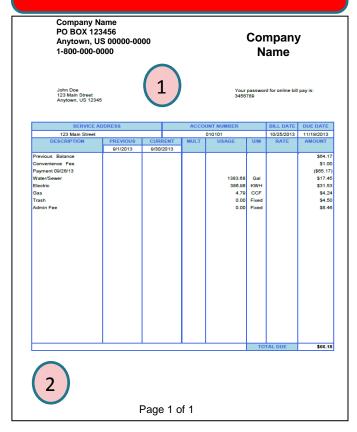
- Statement contains a dynamically printed promotional or consumer information message.
- 2. The promotional message is printed on the same paper stock as the rest of the bill.



2015 Color Transpromo Promotion Samples



Unacceptable Color Statement



- Statement does not contain a dynamically printed promotional or consumer information message.
- 2. Color is only used in transactional fields.



Unacceptable Color Statement (at the end of the bill or statement)



- 1. Promotional message is an addendum or separate page added to the statement.
- 2. Statement is not dynamically printed.



2015 Color Transpromo Promotion Samples



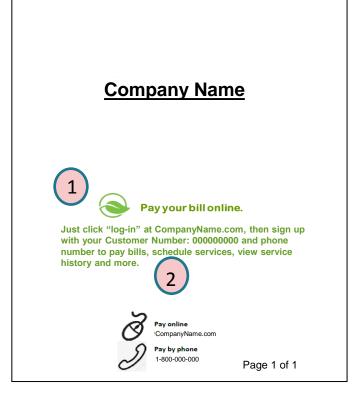
Acceptable Color Statement or Bill with E-Payment Marketing Message



Unacceptable Color Statement or Bill with E-Payment Marketing Message



- 1. Statement contains a dynamically printed promotional or consumer information message.
- 2. E-payment messages are allowed but do not qualify for the promotion discount.



- 1. Statement contains only an e-payment message that is *NOT* accompanied by a promotional or consumer message.
- 2. Statement is *NOT* dynamically printed; preprinted paper stock was used.